

## **London Pride ‘Win tickets to the Premiership Final’**

### **SHORT TS &Cs**

Nectar or Asahi Direct Customers. 18+ UK residents only. Promotion open 1<sup>st</sup> May 9:00am to 30<sup>th</sup> May 23.59PM 2026. Win one (1) pair of tickets to Gallagher PREM Rugby Final at Allianz Stadium, Twickenham on 20<sup>th</sup> June 2026 (two (2) pairs to be won). Purchase necessary. Keep retail receipt. Prizes awarded via randomised prize draw on 3<sup>rd</sup> June 2026.

### **LONG TS & Cs**

**Promoter:** Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London, W4 2QB, England (the “**Promoter**”).

#### 1. Introduction

- i. These Terms and Conditions apply to the “London Pride ‘Win tickets to the Premiership Final’ Promotion (the “**Promotion**”) operated by Asahi UK Ltd (“the **Promoter**”), whose registered office is at Griffin Brewery, Chiswick Lane South, London, W4 2QB, England.
- ii. These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the Terms and Conditions and by entering the Promotion participants agree to be bound by these Terms and Conditions. Please retain a copy for your information.

#### 2. Opening/Closing dates & times

- i. The opening date and time for entries is 09:00 on 1<sup>st</sup> May 2026 (the “**Opening Date**”).
- ii. The closing date and time for entries is 23:59 on 30<sup>th</sup> May 2026 (the “**Closing Date**”).
- iii. Entries received before the Opening Date or after the Closing Date will not be considered.

#### 3. Eligibility

- i. The Promotion is open to Nectar and Asahi Direct customers who are aged 18 or over, excluding select wholesale customers, employees of the Promoter or its subsidiaries or other group companies or its agents, their immediate families and anyone else professionally connected with the Promotion.

- ii. Proof of age, residency and receipt from the purchase may be required by the Promoter.

#### 4. How to enter

- i. To enter an eligible entrant must purchase in one (1) transaction two (2) London Pride casks via Nectar.net or Asahidirect.co.uk after the Opening Date and before the Closing Date.
- ii. Only one (1) entry per person is permitted. Anyone found attempting to bypass this rule, for example by using multiple email addresses to enter, will be disqualified from the Promotion.
- iii. Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified. The Promoter reserves the right to request additional documentation at any time e.g. to prove age or place of residence.

#### 5. Prizes

- i. Two (2) winners will receive one (1) pair of tickets each to the Gallagher PREM Rugby Final at Allianz Stadium, Twickenham on 20<sup>th</sup> June 2026 (the "**Prizes**").
- ii. The Prizes exclude travel or any other costs, which are the responsibility of the winners and their guests.
- iii. The Prizes are non-transferable, non-exchangeable and cannot be redeemed for cash or any other alternative except that the Promoter reserves the right to substitute a Prize with an alternative of equal or greater value in circumstances outside its control.
- iv. The Promoter does not accept any responsibility if a winner does not or is not able to accept their Prize.
- v. The Prizes may not be sold or auctioned.

#### 6. Winner notification

- i. The winners will be chosen by random draw performed by automated software on 3<sup>rd</sup> June 2026 and will be notified by email to the same address the order was placed under.
- ii. The winners will be required to respond to the winning notification made via email within 24 hours to confirm their eligibility, their age and acceptance of their Prize. This may include being asked to confirm their identity by providing a proof of ID such as a driving license or passport.

- ii. If a winner does not respond to the Promoter within 24 hours of being notified by the Promoter of their win then that winner will forfeit the Prize and the Promoter will be entitled to select another winner in accordance with the process described above. Entrants are encouraged to monitor their email account during this time including checking junk/spam folders for relevant emails.
- iii. The Prizes will be sent to the winner within seven (7) business days.

## 7. Data Protection

- i. Personal data supplied during the course of this Promotion will be processed in accordance with the following privacy policy(ies) and applicable data protection laws.:

Promoter Privacy Policy: <https://www.asahibeer.co.uk/privacy-policy>;

## 8. General

- i. The Promoter encourages responsible drinking and would direct all potential entrants to read <http://www.drinkaware.co.uk/> for more information.
- ii. The Promoter reserves the right to verify all entries including but not limited to asking for proof of ID including date of birth (passport, driving licence or equivalent form of identification clearly showing the eligible entrant's date of birth). The Promoter reserves the right to refuse to award any Prize and/or refuse further participation in the Promotion and disqualify the entrant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions, any instructions forming part of this Promotion's entry requirements or otherwise where an entrant has gained unfair advantage in participating or using fraudulent means.
- iii. It is the entrant's responsibility to provide correct, up-to-date details when entering and participating in the Promotion. The Promoter cannot be held responsible for entrants failing to supply accurate information that may affect acceptance or delivery of the Prizes.
- iv. If for any reason any aspect of this Promotion is not capable of running as planned including by reason of infection by computer virus, network failure, traffic congestion, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the Promoter's control that corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion the Promoter reserves the right to

cancel, suspend, or amend the Promotion and these Terms and Conditions or invalidate any affected entries.

- v. If any act, omission, event or circumstance occurs which is beyond the Promoter's reasonable control and which prevents the Promoter from complying with these Terms and Conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God) the Promoter will not be liable for any failure to perform or delay in performing its obligations in respect of the Promotion but will endeavour to minimise the effect to entrants in order to avoid undue disappointment.
- vi. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage that is suffered or sustained (whether or not arising from any person's negligence) in connection with the Promotion, the fulfilment of the Prizes and/or the use of the Prizes except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
- vii. The Promoter has no control over internet or communication networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control including, but not limited to, user error and any network, computer, hardware or software failures of any kind which may restrict, delay or prevent an entrant's entry to the Promotion.
- viii. The Promoter's decision regarding any aspect of the Promotion is final and binding and no correspondence will be entered into.
- ix. If any of these Terms and Conditions should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
- x. These Terms and Conditions (and any non-contractual issues that arise out of or in connection with them) will be governed by English law with any disputes as to the meaning of these Terms and Conditions subject to the exclusive jurisdiction of the English courts.

xi. For any queries regarding this Promotion please  
[nectarmarketing@nectar.net](mailto:nectarmarketing@nectar.net)